



## COLUMBIA COLLEGE OF NURSING EMPLOYMENT DATA

### Current BSN Undergraduate Exit Survey Employment Rate at Graduation

|                     |                       |     |  |
|---------------------|-----------------------|-----|--|
| Academic Year       | 2016-17               |     | <b>Methodology</b><br>❖ Qualtrics software is used for survey data collection <a href="https://www.qualtrics.com">https://www.qualtrics.com</a><br>❖ Undergraduate exit data is collected within two weeks of December and May graduation. Graduates have approximately four weeks to complete the survey.<br>❖ Percentage represents the average employment rate of December and May graduates at time of graduation.<br>❖ Data is downloaded from Qualtrics, analyzed by Assessment and Evaluation Coordinator and Committee and reported to administration and faculty of the college.<br>❖ All employment placement rates are in Nursing; specialty areas as indicated |
| Employment rates    | 74%                   |     |  |
| Types of Employment | Acute Care - hospital | 95% |  |
|                     | Home Health           | 2%  |  |
|                     | Public Health         | 2%  |  |

### BSN Undergraduate Alumni Employment rate, One Year After Graduation

|                         |                     |     |   |
|-------------------------|---------------------|-----|---|
| Year of Graduation      | 2015-2016           |     | <b>Methodology</b><br>❖ Qualtrics software is used for survey data collection <a href="https://www.qualtrics.com">https://www.qualtrics.com</a><br>❖ Alumni surveys are sent out to alumni via email, one year after graduation, using the Qualtrics software.<br>❖ Percentage represents the average employment rate of December and May graduates at time of survey completion.<br>❖ Data is downloaded from Qualtrics, analyzed by Assessment and Evaluation Coordinator and Committee and reported to administration and faculty of the college.<br>❖ All employment placement rates are in Nursing; specialty areas as indicated |
| Date of Data Collection | Dec 2016 & May 2017 |     |   |
| Employment rates        | 100%                |     |   |
| Type of Employment      | Acute Care Hospital | 87% |   |
|                         | Outpatient clinic   | 5%  |   |
|                         | Home care           | 5%  |   |
|                         | Family Care         | 5%  |   |



## COLUMBIA COLLEGE OF NURSING EMPLOYMENT DATA

### MSN Graduate Alumni Employment Rate Within One Year of Graduation

|                         |                 |     |   |
|-------------------------|-----------------|-----|---|
| Year of Graduation      | December 2016   |     | <b>Methodology</b><br><br>❖ Information gained through individual (n=4) follow up with inaugural program graduates.<br>❖ All graduates reported being employed; type of employment as specified |
| Date of Data Collection | May 2016        |     |   |
| Employment rates        | 100%            |     |   |
| Type of Employment      | CNL             | 75% |   |
|                         | Other healthcar | 25% |   |